***Problem Statement:***

Implement Simple Naïve Bayes classification algorithm using Python/R on iris.csv dataset.

***Objective;***

*to determine the likelihood of an event A happening given B happens.*

***Theory:***

Naïve Bayes Classifier Algorithm

Naïve Bayes algorithm is a supervised learning algorithm, which is based on Bayes theorem and used for solving classification problems.

It is mainly used in text classification that includes a high-dimensional training dataset.

Naïve Bayes Classifier is one of the simple and most effective Classification algorithms which helps in building the fast machine learning models that can make quick predictions.

It is a probabilistic classifier, which means it predicts on the basis of the probability of an object.

Some popular examples of Naïve Bayes Algorithm are spam filtration, Sentimental analysis, and classifying articles.

Bayes' Theorem:

Bayes' theorem is also known as Bayes' Rule or Bayes' law, which is used to determine the probability of a hypothesis with prior knowledge. It depends on the conditional probability.

The formula for Bayes' theorem is given as:



Naïve Bayes Classifier Algorithm

Where,

P(A|B) is Posterior probability: Probability of hypothesis A on the observed event B.

P(B|A) is Likelihood probability: Probability of the evidence given that the probability of a hypothesis is true.

P(A) is Prior Probability: Probability of hypothesis before observing the evidence.

P(B) is Marginal Probability: Probability of Evidence.

## Working of Naïve Bayes' Classifier:

Working of Naïve Bayes' Classifier can be understood with the help of the below example:

Suppose we have a dataset of weather conditions and corresponding target variable "Play". So using this dataset we need to decide that whether we should play or not on a particular day according to the weather conditions. So to solve this problem, we need to follow the below steps:

1. Convert the given dataset into frequency tables.
2. Generate Likelihood table by finding the probabilities of given features.
3. Now, use Bayes theorem to calculate the posterior probability.

Result :Thus the implementation of Naïve Bayes classification algorithm was executed and verified successfully.